



Celebrating
100
YEARS

**BOYCE THOMPSON
ARBORETUM**

BOYCE THOMPSON ARBORETUM'S

GREEN GALA

**OCTOBER 19, 2024
5:30 PM**

**SPONSORSHIP PACKAGE
ENCLOSED**



GREEN GALA

OCTOBER 19, 2024

On Saturday, October 19, 2024, Boyce Thompson Arboretum is thrilled to host the second annual **Green Gala**. Join us for an enchanting evening immersed in the breathtaking beauty of the Arboretum as we conclude our Centennial Celebration and embark on the Arboretum's next chapter in history.

This year's highlight includes a captivating live auction featuring displays from the *Spiny Splendor* art installation exhibition. These larger-than-life displays showcase the hedgehog cactus (*Echinocereus fasciculatus* var. *boyce-thompsonii*), named after Colonel William Boyce Thompson and were founded within the vicinity of the Arboretum. Gala guests will have the exclusive opportunity to bid on these unique artworks for their homes or organization campuses.

Boyce Thompson Arboretum cordially invites you to be a sponsor, table host, underwriter, or guest for this year's Green Gala. Your generous support of this event enables us to advance our mission to inspire appreciation and stewardship of desert plants, wildlife, and ecosystems through education, research, and conservation.

Last year, our inaugural **Green Gala** successfully welcomed nearly 250 guests and raised an impressive \$70,000 over event costs for direct support to the Arboretum. This event also marked the beginning of BTA's Sustainable Community Awards, recognizing commendable initiatives and individuals within our community. This year, we are eagerly anticipating an audience of 300 including dedicated Arboretum supporters and esteemed community figures. In addition to showcasing our *Spiny Splendor* exhibition, we're committed to upholding our tradition of honoring outstanding members of our community through the presentation of our Sustainable Community Award and Climate Action Award.

We sincerely appreciate your consideration. For any inquiries, please contact Allison Lester, Director of Development, at support@btarboretum.org or call 520.689.4588



Photos provided by Haute Media

2024 GREEN GALA COMMITTEE MEMBERS

MILA BESICH,
MAYOR OF SUPERIOR

JARED LANGKILDE,
HONORHEALTH
FOUNDATION

MICHELE CAPORALI,
THE NATURE
CONSERVANCY

CAROL PARROTT,
PINAL COUNTY
MASTER GARDENERS

GEMA DUARTE LUNA,
LUNA VALENCIA

BRYAN SEPPALA,
RESOLUTION COPPER

SHELLY ESQUE,
RETIRED INTEL
CORPORATION

LINDA QIAN,
INTEL CORPORATION

DR. BOBBI LANCASTER,
PHYSICIAN



GREEN GALA 2024

SPONSORSHIPS & TABLES

	PRESENTING SPONSOR \$50,000	SIGNATURE SPONSOR \$25,000	SUPPORTING SPONSOR \$10,000	VIP TABLE \$5,000	TABLE \$2,500
Tables	2 Tables for up to 10 (VIP seating)	2 tables for up to 10 (VIP seating)	1 Table for up to 10 (VIP seating)	1 Table for up to 10 (VIP seating)	1 Table for up to 10 (general seating)
Recognition on the gala specific event webpage and digital program at the event*	Name or Logo	Name or Logo	Name or Logo	Name or Logo	Name
Day Passes to the Arboretum to be used within one year from the gala	40 (\$998.00 value)	20 (\$499.00 value)	10 (\$249.50 value)		
Slide during the event slide show playing on repeat throughout the duration of the event	Full-Screen	Full-Screen	Half-Screen		
Verbal recognition during the gala remarks	X	X			
Private Dinner with the Executive Director	X				

UNDERWRITING LEVELS & TICKETS

	PREMIER UNDERWRITER \$5,000	UNDERWRITER \$2,500	VIP TICKET \$500	TICKET \$250	DONATIONS \$1,000+
Tickets	2 Individual Tickets (VIP seating)	2 Individual Tickets (general seating)	1 Individual Ticket (VIP seating)	1 Individual Ticket (general seating)	
Recognition on the gala specific event webpage and digital program at the event*	Name	Name			Name

*Subject to printing deadlines

GREEN GALA 2024 COMMITMENT FORM

(YOUR INFORMATION IS KEPT CONFIDENTIAL)

LAST NAME: _____ FIRST NAME(S): _____

COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ MOBILE HOME WORK

EMAIL: _____

NAME(S) AS YOU WISH THEM TO APPEAR ON RECOGNITION MATERIALS:

PLEASE MAKE MY/OUR GIFT ANONYMOUS

SPONSORSHIPS:

- PRESENTING SPONSOR (\$50,000)
- SIGNATURE SPONSOR (\$25,000)
- SUPPORTING SPONSOR (\$10,000)

TABLES:

- VIP TABLE (\$5,000)
- TABLE (\$2,500)

TICKETS:

- _____ VIP SEATING (\$500 PP)
- _____ GENERAL SEATING (\$250 PP)
- TOTAL: \$ _____

UNDERWRITING:

- PREMIER UNDERWRITER (\$5,000)
- UNDERWRITER (\$2,500)

SPINY SPLENDOR ARTISTS

- I would like to host an artist and a guest at my table
(included in 10 guest table count)
- I would like to underwrite the cost of an artist and guest
attending (\$500 per artist)

I/we would like to make a 100% tax-deductible donation to support the event, in the amount of \$ _____

I/we would like someone to call me/us about my/our estate plans or other ways to give

PAYMENT INFORMATION

CHECK ENCLOSED CHECK NUMBER: _____ CHECK DATE: _____

PLEASE CHARGE MY: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CARD NUMBER: _____ EXP. DATE: ____/____/____ CVV: _____

SIGNATURE: _____

PLEASE RETURN THIS FORM TO:

Boyce Thompson Arboretum
c/o Development Department
37615 E Arboretum Way
Superior, AZ 85173

If you have any questions, please
email support@btarboretum.org or
call 520.689.4588



Boyce Thompson Southwestern Arboretum is a 501(c)(3) nonprofit organization. Your gift is tax-deductible as allowed by law. We value your privacy. BTA does not rent, sell or trade your name or contact information.



TABLE 1 GUESTS

Please include table hosts.

If purchasing tickets or underwriting, use this form to add ticket holder names.

Guest 1: _____	Guest 6: _____
Dietary Restrictions: _____	Dietary Restrictions: _____
Email: _____	Email: _____
Guest 2: _____	Guest 7: _____
Dietary Restrictions: _____	Dietary Restrictions: _____
Email: _____	Email: _____
Guest 3: _____	Guest 8: _____
Dietary Restrictions: _____	Dietary Restrictions: _____
Email: _____	Email: _____
Guest 4: _____	Guest 9: _____
Dietary Restrictions: _____	Dietary Restrictions: _____
Email: _____	Email: _____
Guest 5: _____	Guest 10: _____
Dietary Restrictions: _____	Dietary Restrictions: _____
Email: _____	Email: _____

I would like to host an artist and a guest at my table

**FOR ADDITIONAL GUEST NAMES, PLEASE CONTACT
SUPPORT@BTARBORETUM.ORG OR CALL 520.689.4536**

